

SOWA: Merging technology, design and versatility

I am delighted to dedicate this space to SOWA audio, whose groundbreaking Audio solutions blend sleek Scandinavian design with seamless audio connectivity. SOWA Link obviates the need for complex wired installations, enabling loudspeakers to play together at the touch of a button. Simple set up, ease of use and scalability ensure unrivalled performance on land or sea.



SOWA Audio was born of the vision of merging cutting-edge wireless technology with a sleek, design-forward philosophy to redefine professional sound systems. Whether enhancing sound in high-end indoor venues, expansive event spaces, or exclusive yacht decks, SOWA delivers a seamless fusion of aesthetics and functionality. Inspired by the clean, minimalist lines and craftsmanship of Scandinavian design, SOWA transforms any setting into an immersive audio experience. Its versatility shines across various uses—whether providing powerful sound for DJs, delivering crystal-clear audio for talks and presentations, or creating the perfect ambiance with background music. With SOWA, it's simple: set up, connect, and play, bringing professional-quality audio to life with minimal effort. This effortless integration of style, performance, and convenience makes SOWA the ideal choice for those seeking both form and function in their sound systems.

SOWA Link: Cutting-edge Audio Technology

At the heart of SOWA's innovation is its advanced wireless system, enabled by SOWA Link technology. This feature makes SOWA's audio experience both intuitive and powerful. Utilizing a unique 2.4 GHz modulation, SOWA Link ensures crystal-

clear sound with low latency of under 15 ms, maintaining flawless audio delivery even in challenging environments like marinas or crowded conference venues. The system's range extends up to 250 meters line-of-sight, allowing SOWA speakers to cover both indoor and outdoor spaces, producing sound levels of up to 112 dB(A). Whether you're setting up for an intimate gathering or a large-scale event, SOWA's ability to wirelessly connect an unlimited number of speakers creates a scalable solution that adapts to any environment—on land or at sea.

SOWA Link is a game changer for event hosts and yacht integrators. No more concerns about complex wiring setups or signal loss; SOWA Link provides the stability needed for seamless, uninterrupted sound. Its flexibility extends beyond just the number of speakers, allowing you to move with the moment, evolving the audio experience as the event unfolds. This technology prioritizes reliability, scalability, and ease of use, ensuring your sound system is always ready to perform at its best.

Enhancing the Yachting Experience

SOWA's wireless, cable-free design is particularly advantageous in dynamic environments like yachts. Its hassle-free

setup eliminates tripping hazards associated with wired systems, while the 25-hour battery life ensures uninterrupted audio, freeing you from constant access to power. This makes SOWA ideal for vessels, where mobility and flexibility are key. Crew members can set up the system in minutes without needing extensive technical knowledge, allowing for quick adjustments and seamless integration with the yacht's aesthetic.

Yachts, with their multi-functional spaces and guest demands, require audio systems that can adapt quickly. Whether you're creating a lively atmosphere for a cocktail party on deck or setting a relaxed mood with background music in a lounge, SOWA easily handles the transition, offering unmatched versatility. Its sleek design complements the refined luxury of any yacht, contributing to an overall guest experience that is both memorable and sophisticated.



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Conclusion: The Intersection of Technology and Design

SOWA Audio lies at the intersection of advanced technology and elegant design, redefining professional sound systems. Its wireless functionality, scalability, and user-



friendly operation sets a new benchmark for audio solutions in dynamic environments like yachts, event venues, and luxury spaces. For yacht integrators and event planners, SOWA offers a sophisticated, powerful solution that delivers high-quality sound with a sense

of effortless style. Whether at sea, or on land, SOWA elevates every moment into an exceptional auditory experience, transforming even the most ordinary spaces into extraordinary venues.

With its cutting-edge technology and refined design, SOWA changes the way we connect, celebrate, and create lasting memories. The simplicity of "set up, connect, and play" has never been so powerful, enhancing every moment with unparalleled sound quality.

For more information on how SOWA can transform your onboard audio experience, contact Qualtron.

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