



PEERLESS PERFORMANCE, SERVICE & SUPPORT



To round off the recent Superyacht Technology Show 2025, I had the pleasure of joining Bruno Vermeir, Blustream's Sales Director, to explore how we will work together on solutions of unrivalled reliability and real-world features to enhance the performance of AV products in the superyacht industry

BLUSTREAM: A DECADE OF INNOVATION, GROWTH, AND GLOBAL IMPACT

Over the past ten years, Blustream has evolved from a bold vision into an industry leader in AV distribution technology.

Through their continuous product innovation, exceptional service, and a commitment to reliability, the company has cemented its place as the go-to choice for AV integrators worldwide.

Today, Blustream's solutions power some of the most high-profile AV installations across the globe, from universities and megayachts to theme parks, airports, and even the world's biggest sporting events.

A DECADE OF PRODUCT INNOVATION

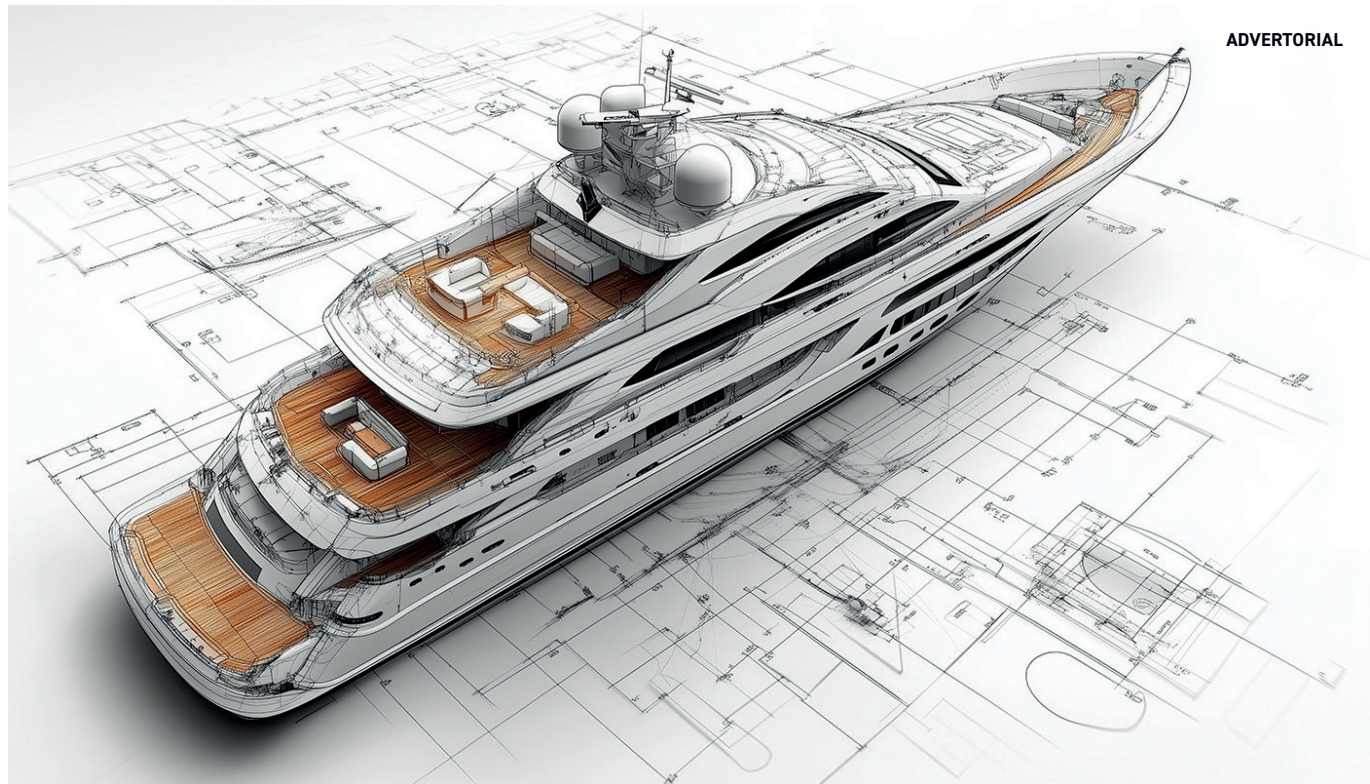
Blustream was founded with a clear mission: to create high-performance AV distribution solutions that are easy to install and completely reliable. Over the past ten years, the company has continuously pushed the boundaries of AV technology, developing industry-leading HDMI & USB distribution, Video over IP, Multi-View processing, and advanced video wall solutions.

From presentation switchers that redefine collaboration in boardrooms to compact PoE-powered amplifiers that bring powerful audio to the smallest of spaces, Blustream has built a product lineup that is as versatile as it is innovative. The company's solutions are

now trusted by professionals in enterprise, education, hospitality, marine, live events, and large-scale entertainment venues.

Phil Davis, EMEA Managing Director, reflects on the company's journey, "Our success over the last decade has been driven by a relentless focus on what our customers actually need. We're not just designing AV products, we're creating solutions that make integration easier, more flexible, and more reliable. This commitment to innovation is why we've gained the trust of installers and AV professionals worldwide."

Blustream's dedication to research and development has led to the creation of



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cutting-edge technologies such as i2DClass™ amplification, DSP-based audio control, and ultra-low latency Video over IP solutions, ensuring that integrators always have access to the most advanced tools available.

UNMATCHED SERVICE AND SUPPORT

Beyond developing industry-leading products, Blustream has built a reputation for exceptional customer service and technical support. From the initial system design phase through to post-installation troubleshooting, the company ensures its customers have the resources and expertise they need to deliver flawless projects. Bruno Vermeer, International Sales Director, highlights the importance of this approach, "At Blustream, we don't just sell products—we build relationships. Our customers know they can rely on us not only for cutting-edge technology but also for expert guidance at every step. With dedicated support teams across EMEA, North America, and Asia-Pacific, we've established a global service network that ensures fast, responsive assistance for integrators and end users alike."

BLUSTREAM IN HIGH-PROFILE INSTALLATIONS WORLDWIDE

Blustream's commitment to excellence has made its solutions the go-to choice for high-profile AV installations across the globe. In the education sector, universities rely on Blustream's presentation switchers, Video over IP, and AV signal management solutions to ensure seamless connectivity and content sharing in lecture halls and

auditoriums. In the marine industry, luxury megayachts use Blustream's ultra-reliable AV distribution technology to deliver high-quality audio and video throughout entire vessels.

In international airports, Blustream's mission-critical signal management solutions support real-time digital signage and flight information displays, ensuring absolute reliability in fast-paced environments where real-time updates are essential.

Perhaps most notably, Blustream technology has played a vital role in some of the world's biggest televised sporting events, where flawless AV distribution is crucial. Whether powering live broadcasts or in-stadium screens, Blustream's low-latency Video over IP solutions ensure high-quality audio and video performance on a global stage.

Aiden Jones, Blustream's Technical Director, emphasises the importance of reliability in demanding environments, "When AV technology is used in live broadcasts, airports, or theme parks, failure is simply not an option. That's why we engineer our products to perform flawlessly, even under the most challenging conditions. We take immense pride in knowing that Blustream solutions power some of the most critical AV infrastructures in the world."

THE FUTURE OF BLUSTREAM

As Blustream enters its second decade, the company remains committed to pioneering new AV technologies that redefine performance, flexibility, and ease of installation. With next-generation Video over IP solutions, advanced audio processing, and cutting-edge AV distribution products on the horizon, Blustream is set to continue leading the industry.

With innovation, reliability, and customer-focused service at its core, Blustream is ready for the next decade of growth, ensuring that its technology continues to power the most prestigious AV installations across the world.

For more information on how Blustream can transform your onboard AVIT experience, contact Qualtron.

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